



National  
**Kidney**  
Foundation™

# Golf Classic

The Premier Amateur Golf Event for Charity™

*The Road to Pebble Beach starts at...*

*Sewailo Golf Club at Casino Del Sol – Friday, April 29, 2016*



## Partnership Opportunities

NATIONAL CORPORATE PARTNER



NATIONAL PROMOTIONAL PARTNERS

TIFFANY & CO.



NATIONAL FINALS HOST



PING Golf Digest

PEBBLE BEACH  
RESORTS™

# THE ROAD TO PEBBLE BEACH



The road to Pebble Beach starts at Sewailo Golf Club! This tournament is a SCRAMBLE format. Each player's tee shot must be used at least three times per round. Competing foursomes must have a combined handicap index of **42.0** or more. Only one team member may have a handicap index of **8.0** or less. Acceptable handicaps are verified through using systems including, but not limited to, GHIN, GolfNet, BlueGolf and State Golf Associations. Foursomes competing in the **Gross Division** do not require a handicap index.

Top teams in the Handicap Index and Gross are invited to compete at the National Finals held at the famed Pebble Beach Resorts. This three-day tournament may be your chance to compete for a national championship at the beautiful and challenging Pebble Beach Links, Spyglass Hill Golf Course, and The Links at Spanish Bay.



***Congratulations to the 2016 Pebble Beach National Finals Champions, who began their journey at our Tucson NKF Golf Classic!***

# WHAT WE DO

## OUR MISSION

The National Kidney Foundation (NKF) is the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families and tens of millions of Americans at risk.

With local offices nationwide, the NKF is doing the following, every day:

- **Educating** Americans through multimedia public awareness initiatives about kidney disease and ways to reduce their risk.
- **Empowering** those at risk to take action at free, local kidney health screenings.
- **Supporting** kidney patients, organ donors, and their families — online at [www.kidney.org](http://www.kidney.org), on the phone toll-free at 1-855-NKF-Cares, and through personal peer-mentoring.
- **Advocating** as the voice of the kidney patient in Washington DC to address the organ donor shortage, fund more kidney research, and defend Medicare coverage for kidney disease.
- **Sharing** the latest treatment information and practices with healthcare providers so patients get the best possible care.

Your participation in the National Kidney Foundation Golf Classic will enable us to provide help and hope to the 26 million Americans with kidney disease. Your support will directly influence and positively impact the lives of those at risk, those living with the disease, and those who care for and about them.

## KIDNEY FACTS

- 1 in 3 American adults is at risk for kidney disease.
- Major risk factors for kidney disease include diabetes, high blood pressure, a family history of kidney failure and being age 60 or older. Because kidney disease often has no symptoms, it can go undetected until it is very advanced.
- Kidney disease kills over 90,000 Americans each year—more than breast and prostate cancer combined.
- Those at risk should have simple blood and urine tests to check if their kidneys are working properly.
- Every day 13 people die while waiting for a kidney. 415,000 people depend on dialysis for survival.
- 96,000 people are on the waiting list for a kidney transplant.
- 1 in 9 Arizonans, over 640,000 people, have kidney disease—and most don't know it.
- Early detection treatment can slow or prevent the progression of kidney disease.

***Your participation provides funds to help support the awareness, prevention and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.***

## **LOCAL HOST - \$12,500**

### **Corporate Promotion and Branding:**

- Recognized as the exclusive Local Host Sponsor
- Name/logo prominently displayed on all event materials and signage
- Prominent placement of sponsor-provided banner at the event
- Hole sponsorship including company logo on tee sign
- Recognition at shotgun start and Reception
- One full-page advertisement in the tournament program
- Opportunity for corporate information display center at Reception
- Opportunity to place sponsor-provided item/collateral in all golfer gift bag

### **Customer Entertainment:**

- Two foursomes playing 18-hole scramble golf
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees

## **LUNCH/AWARDS BANQUET SPONSOR - \$7,500**

### **Corporate Promotion and Branding:**

- Recognized as the Exclusive Lunch Banquet Sponsor
- Name/logo prominently displayed on all event materials and signage
- Prominent placement of sponsor-provided banner at the event
- Hole sponsorship including company logo on tee sign
- Recognition at shotgun start and Reception
- One full-page advertisement in the tournament program
- Opportunity for corporate information display center at Putting Green
- Opportunity to place sponsor-provided item/collateral in all golfer gift bags

### **Customer Entertainment:**

- One foursome playing 18-hole scramble golf
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees



## **BREAKFAST SPONSOR - \$5,000**

### **Corporate Promotion and Branding:**

- Recognition during Breakfast with signage and logo presence
- Name/logo prominently displayed on all event materials and signage
- Prominent placement of sponsor-provided banner at the event
- Hole sponsorship including company logo on tee sign
- One full-page advertisement in the tournament program

### **Customer Entertainment**

- One foursome playing 18-hole scramble golf
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees

## **"BIRDIE" SPONSOR - \$3,000**

### **Corporate Promotion and Branding:**

- Name/logo displayed in Tucson Golf Classic program
- Hole sponsorship including company logo on tee sign
- Framed keepsake pin flag
- One full-page advertisement in the tournament program

### **Customer Entertainment**

- One foursome playing 18-hole scramble golf
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees

## **BEVERAGE CART SPONSOR - \$2,500**

### **Corporate Promotions and Branding:**

- Beverage Cart Wrap Promoting Company Sponsorship on one beverage cart
- Name/logo displayed in Tucson Golf Classic program
- Framed keepsake pin flag
- One half-page advertisement in the tournament program
- Opportunity to place sponsor-provided item/collateral in all golfer gift bags

### **Customer Entertainment:**

- One foursome playing 18-hole scramble golf
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees

## **EXECUTIVE HOLE SPONSOR - \$1,500**

### **Corporate Promotions and Branding:**

- Name/logo on a sign at sponsored hole
- Opportunities to distribute premium items/samples bearing your corporate logo at sponsored hole (within tournament guidelines)
- One half-page advertisement in the tournament program

### **Customer Entertainment:**

- One foursome playing 18-hole scramble golf
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees

## **GOLFER ENTRY**

### **Foursome \$700**

- One foursome playing 18-hole scramble golf
- Golf cart
- Breakfast at Sewailo Golf Club
- Awards Reception / Luncheon
- Volunteer opportunities for employees

### **Individual Golfer \$200**

- One round of 18-hole scramble golf
- Golf cart
- Breakfast at Sewailo Golf Club
- Awards Reception
- Gift bag

**MULTIPLE NON-GOLF SPONSORSHIPS, STARTING AS LOW AS \$250, ALSO AVAILABLE!  
CONTACT RHONDA VALENTINO AT 520-370-7409 OR [RVALENTINO@AZKIDNEY.ORG](mailto:RVALENTINO@AZKIDNEY.ORG) FOR  
MORE INFORMATION!**

# SCHEDULE OF EVENTS

## **FRIDAY, APRIL 29, 2016**

Sewailo Golf Club  
5655 W Valencia Road  
Tucson, AZ 85757

### **7:00 AM**

Registration  
Practice on Practice Green  
Practice on Driving Range

### **8:00 AM**

Shotgun Scramble

### **IMMEDIATELY FOLLOWING TOURNAMENT**

Reception immediately following golf at Casino Del Sol Resort featuring delicious food & beverages, silent auction and awards ceremony.



# PAYMENT INFORMATION

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

## PURCHASES

Partnership Level Purchased: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Foursome Entry Fees (see previous page) ..... Amount: \$ \_\_\_\_\_

Sub Total: \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

## PAYMENT INFORMATION

Check enclosed (made payable to **National Kidney Foundation of Arizona**)

Please invoice me for the total amount. *Note: Final payment is due before tournament play.*

Please charge my credit card:     DISCOVER     VISA     MC     AMEX

Credit Card Number: \_\_\_\_\_

Expiration Date (MM/YY): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PLEASE RETURN VIA FAX, MAIL OR EMAIL TO:

Rhonda Valentino  
National Kidney Foundation of Arizona  
360 E. Coronado Rd. Suite 180  
Phoenix, AZ 85004  
FAX: 602.840.2360  
[RValentino@azkidney.org](mailto:RValentino@azkidney.org)